

SPECIAL GROUP PLATE PROGRAM COSTS

New Order / Reorder / Redesign Cost as of 01/21/2024								Fixed Costs
Sets include 2 symbols and 2 slogans each.								
	Variable Costs							
	250 sets	500 sets	1,000 sets	1,500 sets	2,000 sets	2,500 sets	5,000 sets	All programs
1-6 Color Symbol	3.78	3.50	3.36	3.32	3.32	3.28	3.24	
1-6 Color Slogan								
Cost For Total Sets	\$945.00	\$1,750.00	\$3,360.00	\$4,980.00	\$6,640.00	\$8,200.00	\$16,200.00	\$3,900.00

- Cost is variable and will depend on the number of Symbols and Slogans ordered.
- System changes are needed for each new special group plate. A \$3,900.00 set-up fee is required.
- New art work per hour \$100.00
- If plates are to be sold statewide at all DMV offices, a minimum order of 2,500 sets is required.
- If less than 2,500 sets are ordered plates may be purchased at any DMV, but will be **mailed** out to the customer from the Utah State Tax Commission.
- **Programming fees may be subject to change at any time.

New Symbol and Slogan Costs

Program Cost Estimate:		Variable Costs: (based on # of Sets Ordered)		New Art Work		Total Startup
	+		+		=	
<u>\$3,900.00</u>						

Symbol and Slogan Redesign Costs

Program Cost Estimate:		Variable Costs: (based on # of Sets Ordered)		New Art Work		Total Amount
	+		+		=	
<u>\$0.00</u>						

Symbol and Slogan Reorder Costs

Program Cost Estimate:		Variable Costs: (based on # of Sets Ordered)		New Art Work		Total Amount
	+		+		=	
<u>\$0.00</u>				<u>\$0.00</u>		